

MKTG 342 Internet Marketing
Website Development Assignment #1: Brute Force Webpage Design
Due: September 10, 2012

Purpose: Learn how to Create/edit webpages without the assistance of an html editor.

1. Create an account on ASP Server (if you haven't already done so)

- Go to setup.asp.radford.edu
- Login using your RU username and password
- The URL for your new account will be http://ruusername.asp.radford.edu, where "ruusername" is the username you used to login and create the account
- Map Your Network Drive
 - Follow directions located here: (https://setup.asp.radford.edu/docs/access.html)
- You will need to save all files to the asp folder titled as your user name (e.g., dherring)

2. Create a landing page for your resume.

Create a folder titled Labs

Open a new .txt (ascii) document and type the following:

```
<html>
<head>
<title>Your Name's Resume</title>
<meta name="description" content= create a brief description for this web page>
</head>
<body>
<div align=center>
<h1>Your Name's Resume</h1>
</div>
<p>
<hr>
<div align="center">
<a href="Lab1.html">Home</a> | Resume | Education | Work Experience | Extracurricular
</div>
</body>
</html>
```

Save file in Labs folder with file name resume.html

3. Create a homepage.

Open a new .txt (ascii) document and type the following:

```
<html>
<head>
<title>Your Name's Website </title>
<meta name="description" content= create a brief description for your website>
<meta name="keywords" content= come up with at least 5 keywords that might be used by someone searching for your
web page>
</head>
<body>
<div align="center">
<h1 align="center">Lab 1</h1>
<p>insert your name here </p>
<hr>
```

```

<table width="600" border="0" cellspacing="5">
  <tr>
    <td><div align="center">
      <h4><a href="resume.html">Resume</a></h4>
    </div></td>
    <td><div align="center">
      <h4>Education</h4>
    </div></td>
  </tr>
  <tr>
    <td><div align="left">My resume provides a brief overview of my education, skills, work experience and personal information.</div></td>
    <td><div align="left">This link will take you to a more detailed description of my educational background and samples of my school work.</div></td>
  </tr>
  <tr>
    <td>&nbsp;</td>
    <td>&nbsp;</td>
  </tr>
  <tr>
    <td><div align="center">
      <h4>Work Experience</h4>
    </div></td>
    <td><div align="center">
      <h4>Extracurricular</h4>
    </div></td>
  </tr>
  <tr>
    <td><div align="left">A summary of my work experience and some of the important skills I learned at work.</div></td>
    <td><div align="left">Life is not all study and work. This link provides a description of some of the things I like to do to unwind.</div></td>
  </tr>
</table>
<hr>
<div align="center">
Home | <a href="resume.html">Resume</a> | Education | Work Experience | Extracurricular
</div>

</body>
</html>

```

Save file in Labs folder with file name Lab1.html

To view your assignment go to <http://ruusername.asp.radford.edu/Labs/Lab1.html>, where "ruusername" is your RU username